



Sponsorship Levels

King Cake: \$5,000 (Exclusive to One Sponsor) **SOLD**

- This sponsorship will be a customized set of benefits tailored to allow your firm to get the most out of its marketing efforts.

Beads & Bands: \$2,500

- Prime positioning of company logo on the online event registration page
- Primary positioning of company logo used on event marketing materials, including posters, email blasts, news releases, event t-shirts, event forms, event banner and race course sign
- Verbal recognition during event presentations
- Company logo and link on event website
- 5 entries to the race (t-shirts & welcome bags included)
- Exhibit booth in prime location
- Opportunity to include an item in goody bags

Fleur de lys: \$1,000 (Exclusive to Ten Sponsors)

- Company logo used on event marketing materials, including posters, email blasts, news releases, event t-shirts, event forms, event banner and race course sign
- Company logo and link on event website
- 3 entries to the race (t-shirts & welcome bags included)
- Exhibit booth in prime location
- Opportunity to include an item in goody bags

Gold Sponsor: \$500

- Company logo and link on event website
- Company name on t-shirt
- Water cooler sponsor
- 3 entries to the race (t-shirts & welcome bags included)
- Exhibit booth
- Opportunity to include an item in goody bags

Green Sponsor: \$200

- Company name and link on event website
- Company listed on t-shirt
- Company logo on race course sign
- 2 entries to the race (t-shirts & welcome bags included)
- Opportunity to include an item in goody bags

Purple Sponsor: \$100

- Company name and link on event website
- Company logo on race course sign
- Opportunity to include an item in goody bags



Sponsorship Opportunities

Fill out the sponsorship form below and mail, fax or e-mail to the Chamber.

Company Name _____

Contact Person _____ Telephone _____

Email _____

_____	Beads & Bands Sponsorship	\$ 2500.00
_____	Fleur de Lys Sponsorship	\$ 1000.00
_____	Gold Sponsorship	\$ 500.00
_____	Green Sponsorship	\$ 200.00
_____	Purple Sponsorship	\$ 100.00

Enclosed is my check or credit card payment in the amount of \$ _____

CREDIT CARD PAYMENT INFORMATION

Visa _____ MasterCard _____ American Express _____

Card Number _____ Exp Date _____ Sec. Code _____ Zip Code _____

Authorized Signature _____

* In the event of high winds individual tents may be omitted from event.

Contact the Chamber at (757) 357-3502—Fax (757) 357-6884
Email: chamber@theisle.org to sign up for a Sponsorship!